

At The Great Commission Foundation (GCF), our ministry consists of a team of skilled professionals that possess pastoral, administrative and accounting skills and use these talents to serve other ministries in an effort to fulfill the Great commission of Jesus Christ. Our organization works to simplify ministry and mission by providing donor, administrative, accounting, compliance, and donations management expertise for over 500 GCF ministry agents worldwide. The Great Commission Foundation is registered with the Canada Revenue Agency to do charitable work.

Job Title: Graphic Designer

**Location:** Eastern Canada Office – St. Catharines, Ontario

**Reports to:** Marketing Team Lead and President

**Salary:** \$36-\$38.50/hr

**Position:** P/T Permanent (Approx. 20 hrs weekly)

# **Purpose:**

The Part-Time Graphic Designer at The Great Commission Foundation (GCF) plays a crucial role in enhancing the visual identity of our ministry. Working under the guidance of the Marketing Team Lead and President, the Graphic Designer will contribute to the creation of compelling and impactful design materials that support the mission and objectives of GCF.

## Main Responsibilities & Activities:

- Collaborate with the Marketing Team Lead and President to understand design requirements and objectives.
- Create visually appealing and on-brand design materials, including but not limited to, promotional materials, social media graphics, newsletters, and event collateral.
- Work on multiple design projects simultaneously, ensuring timely and high-quality deliverables.
- Adapt existing design templates and guidelines to meet the unique needs of various projects and initiatives.
- Maintain a consistent and cohesive visual identity across all GCF materials.
- Participate in brainstorming sessions and contribute creative ideas to enhance the overall design strategy.
- Coordinate with other departments and team members to gather necessary information and insights for effective design execution.
- Stay updated on industry trends and incorporate innovative design techniques when applicable.

#### Knowledge, Skills & Abilities:

- Proficient in graphic design software, including Adobe Creative Suite (Illustrator, Photoshop, InDesign).
- Previous experience in graphic design or a related field.
- Strong portfolio showcasing a diverse range of design projects.
- Creativity and the ability to translate concepts into visually appealing designs.
- Excellent attention to detail and a commitment to producing high-quality work.
- Effective time management skills and the ability to meet deadlines.
- Strong communication skills to collaborate with team members and understand project requirements.

### **Qualifications:**

- Post-secondary education in graphic design or a related field preferred.
- Minimum two years of relevant graphic design experience.
- Knowledge of print and digital design best practices.
- Familiarity with non-profit or charitable organizations is an asset.

#### How to Apply:

- Qualified and interested candidates are invited to submit a PDF of their resume and a portfolio showcasing their design work to hr@gcfcanada.com.
- Please include "Graphic Designer 2024" in the subject line of your email.
- Only selected candidates will be contacted for an interview.